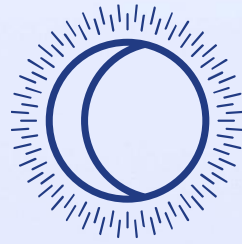


2025



MAOR
INVESTMENTS

INVESTING IN ISRAELI TECHNOLOGY

Annual ESG Report



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Introduction

Word From Our Partners

We are proud to present the second edition of our ESG Report, continuing to reflect our philosophy & commitments to responsible investment since our inception. While our inaugural report laid the foundation, this year's edition marks another step forward- deepening our reporting and reaffirming our dedication to long-term progress.

Our name, “Maor”, a Hebrew word translated as “Light” or “Light-giver”, symbolizes wisdom, hope and positive change. True to this spirit, we strive to bring added value beyond capital, by forging close relationships with our founders and management teams. Whether through business development initiatives in Europe, strategic financial guidance, or support in embedding ESG practices, we remain an active and engaged investor despite our minority shareholding position.

Our approach to ESG is grounded in transparency and authenticity, which are our guiding principles as we seek to fulfill our commitment to generate value to both our Limited Partners and portfolio companies. This straight-forward approach leads us to consider ESG not merely as a “reporting obligation”, but rather to focus on the material ESG risks & opportunities that genuinely impact our portfolio companies. We address them through practical measures, that do not add unnecessary burden to our management teams.

Over the past year, one key issue has stood out across the majority of our portfolio: the need to improve diversity in employee headcount. This challenge reflects a broader trend in the Israeli tech ecosystem, where representation of women, Arab-Israelis, and Ultra-Orthodox Israelis remains low. Through active ESG dialogue, diversity KPI tracking, and partnerships with mission-driven organizations, we've helped our companies take tangible steps forward.

This report also highlights select portfolio companies that are driving meaningful impact - such as an AgriTech platform helping farmers conserve water and boost food production, or a FinOps solution reducing cloud-related carbon emissions. These stories illustrate how innovation, when paired with purpose, can deliver both economic and societal value.

Philippe Guez, Founding & Managing Partner
Eric Elalouf, Founding & Managing Partner

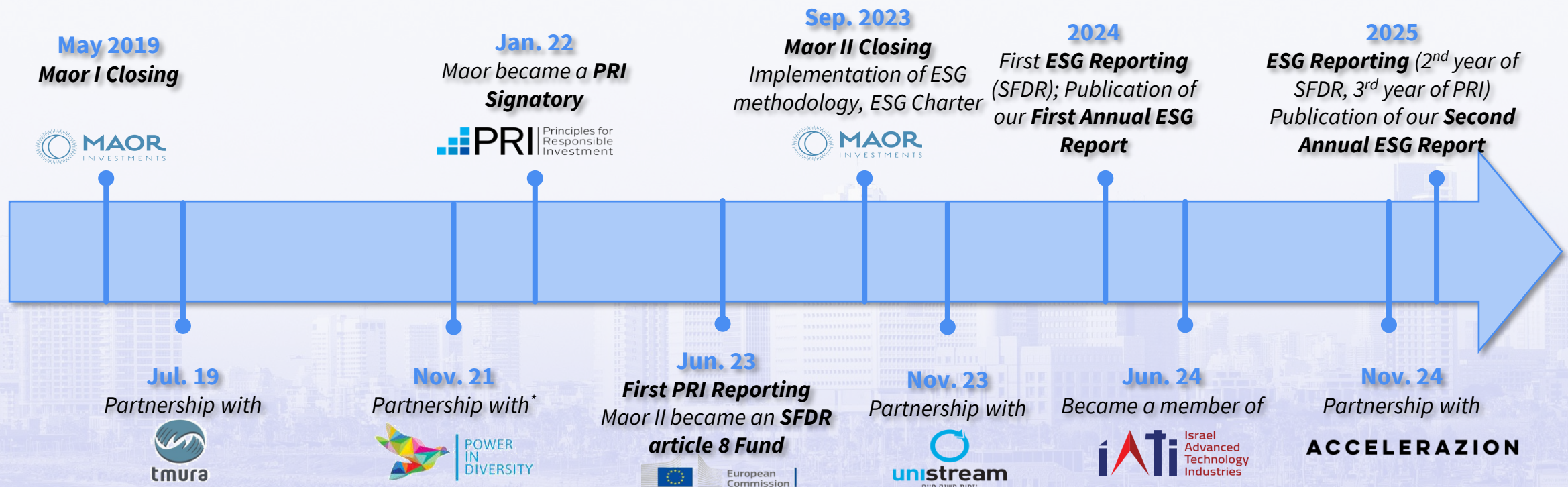
Ido Hart, Partner
Ilai Pines, Partner

Timeline of our ESG Practice

Since our inception in 2017, we decided to invest responsibly, committing to exclude non-ethical, borderline or offensive businesses from our investment scope.

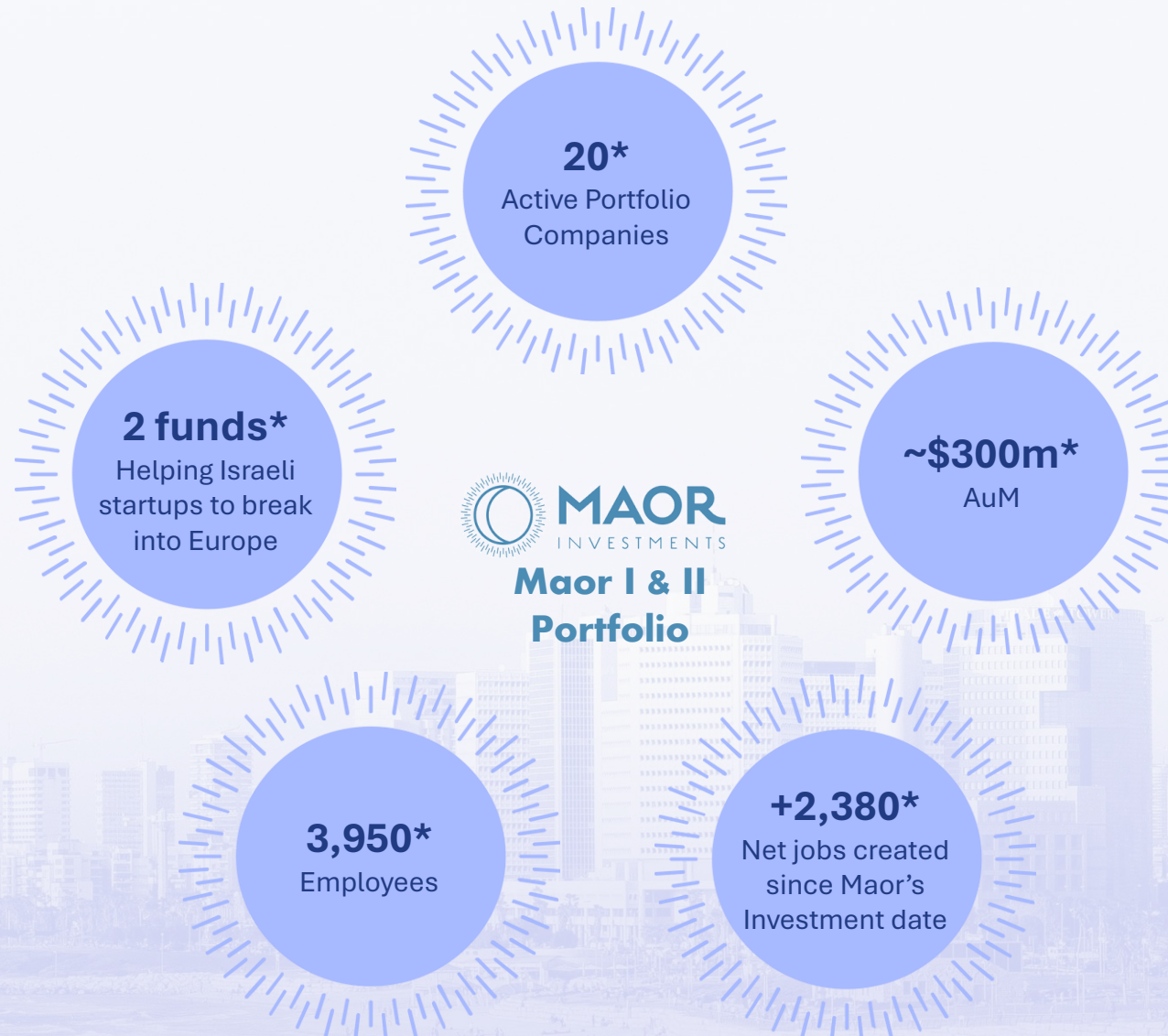
In 2023, we made the decision to go one step further and align our formal commitments with our investment philosophy, by becoming an [SFDR Article 8 Fund](#), and integrating ESG rating & reporting into our investment process & portfolio monitoring.

To advance responsible investment industry-wide, we have actively participated in global bodies ([PRI](#)) and supported local industry initiatives ([Unistream](#), [Tmura](#), [IATI](#), [Power In Diversity](#)). Our focus has been on fostering diversity and inclusion within the venture capital and tech industries.



ESG in our Portfolio

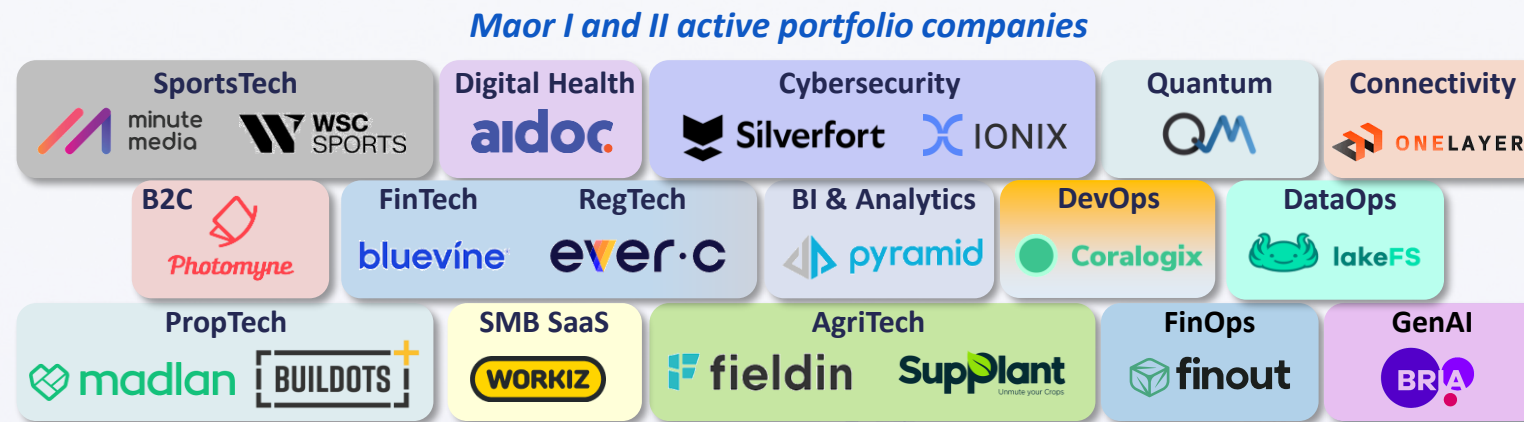
Key Portfolio Achievements



Integration of ESG in the Investment process (1)

1 Scope of Investment & Sectors of Exclusion

We are a sector-agnostic VC fund investing in Israeli-related tech startups that generate revenues, across most tech verticals. Our portfolios span a wide range of industries, from **Cybersecurity to SportsTech and or AgriTech**. To date, we have made 26 investments, **with 20 companies currently active across 15 different sectors**.



We have also defined an **Excluded Investments Sectors list**, which consists of sectors that generate additional risks (ethical, legal, reputational). As such, Maor does not invest in:

- ⊗ Companies involved in production of and trade in weapons and ammunitions of any kind;
- ⊗ Companies involved in production of and trade in tobacco and distilled alcoholic beverages and related products;
- ⊗ Companies involved in internet gambling and online casinos, or pornography;
- ⊗ Companies that generate a significant part (>20%) of their annual revenues from coal-based production as well as fossil fuel production;
- ⊗ Companies whose business activity consists of illegal economic activity;
- ⊗ Companies that have demonstrated a systematic denial of basic human rights;
- ⊗ Companies that participate in child labor and or forced labor.

Integration of ESG in the Investment process (2)

2 Due Diligence

For every advanced investment opportunity, Maor conducts a **proprietary ESG due diligence**, alongside the financial, legal and tech due diligence. Our ESG assessment involves a **holistic analysis of potential ESG risks and opportunities, drawing on multiple data sources:**

Internal ESG Analyses

Internal ESG rating & materiality analysis– based on the Company's answers to our ESG questionnaire.

Meetings with Company

On-site visit: meeting with top management and visiting employees' workspace.

Industry Feedback

Collecting feedbacks within our industry network to check that the Company is well-managed, and that employees are satisfied with their work environment and conditions.

Governance Practices

Meeting with board members and/or existing investors and reviewing existing board materials and reporting packages to make sure that the Company follows good governance practices.

Focus on next slides



Integration of ESG in the Investment process (3)

2 Due Diligence - Focus on Internal ESG Analysis

ESG Questionnaire

As part of the advanced stage of our due diligence process, we assess prospective portfolio companies' ESG practices using a detailed questionnaire sent to the management team. Our ESG evaluation framework is aligned with established industry standards and benchmarks, including [ESG VC](#) and the [B Impact Assessment](#).



	Topics	Questions (~60 questions based on both quantitative and qualitative factors)
E	<ul style="list-style-type: none"> Air & Climate Water Circular economy Responsible Procurement Biodiversity 	<ul style="list-style-type: none"> Type of facilities; Carbon monitoring; Carbon offsetting tools; Program to achieve net zero; External carbon certifications; Monitoring of energy usage & renewable energy. Monitoring of water usage; Water conservation methods. Waste monitoring & policy. Procurement spend from local suppliers; Procurement spend from carbon efficient suppliers. Presence in biodiversity-sensitive area.
S	<ul style="list-style-type: none"> Staff Composition (<i>not rated</i>) Financial Security Measuring Diversity Encouraging D&I Health, Wellness & Safety Career Development Engagement & Satisfaction Working with the Community 	<ul style="list-style-type: none"> Subcontractors / Outsourced services; Total, Part-Time, Temporary Workforce in years N and N-1. Company's lowest wage calculated on an hourly basis; % employees paid on a fixed salary; % FTE granted stock / ESOP. Attributes of diversity tracked; % of women in total workforce & in senior management; % of senior management coming from underrepresented groups; % of employees with disability. Diversity & Inclusion training for staff, Inclusive environment (e.g., disabled access); Inclusive recruiting and hiring process; Internships. Policy / Strategy to provide support around mental health and wellbeing; Study support. Training opportunities for professional development & management teams; % of employees promoted; Layoff policy. Parental leave policies; Supplementary benefits; Employee satisfaction & engagement monitoring. Examples of civic engagement (financial or in-kind, partnerships); Donations to community projects over the year (in \$).
G	<ul style="list-style-type: none"> Board Composition Board oversight Fair & Equal Pay Data Governance & Cyber Security Corporate Policy 	<ul style="list-style-type: none"> Independent board members; Women board members; % of board members coming from underrepresented background. Number of board meetings / year; Sustainability item at board. Gender pay gap; Initiatives to reduce gender pay-gap (if existent). Processes and procedure to ensure compliance with data regulation; Data security certification; Personnel code of conduct and training on code/ AI systems; % Employees trained on cybersecurity; Cyber security controls. ESG policy & leader; Diversity & inclusion survey; Policies: Remote working, Code of ethics, Anti-bribery; Whistle blowing; Anti-harassment

Integration of ESG in the Investment process (4)

2 Due Diligence - Focus on Internal ESG Analysis

ESG Rating

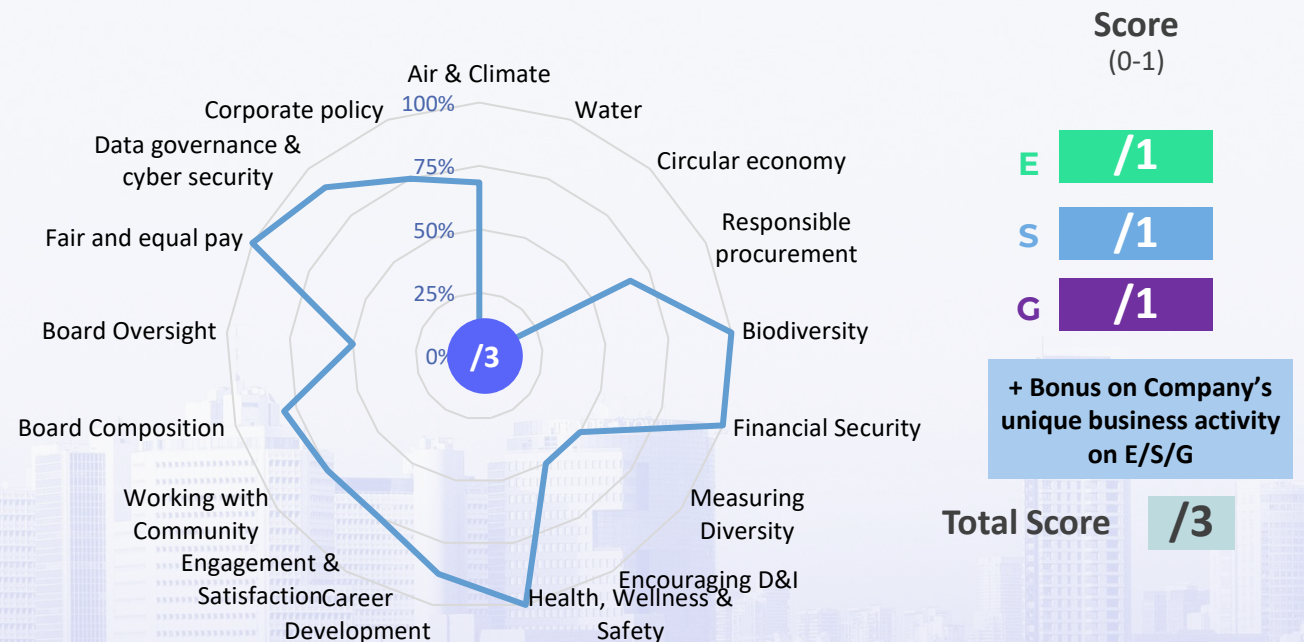
Each question (when relevant to the Company's activity) is scored based on both "cold", objective, criteria & subjective evaluation.

These scores are then tallied for each sub-factor, and then for E, S and G factors, before being combined to get to an overall ESG Rating. To refine this score, we apply specific weightings to each ESG factor.

Additionally, we may include a bonus score to recognize companies with exceptional positive impacts on ESG that cannot be reflected in the ESG questionnaire.

This ESG rating is incorporated into the ESG section of our investment memorandum.

This section provides a comprehensive analysis of the Company's ESG performance, based on the collected data and on our own judgement on each ESG factor.



These analyses are discussed in the investment committee and are part of our decision-making process.

Integration of ESG in the Investment process (5)

2 Due Diligence - Focus on Internal ESG Analysis

ESG Materiality Analysis

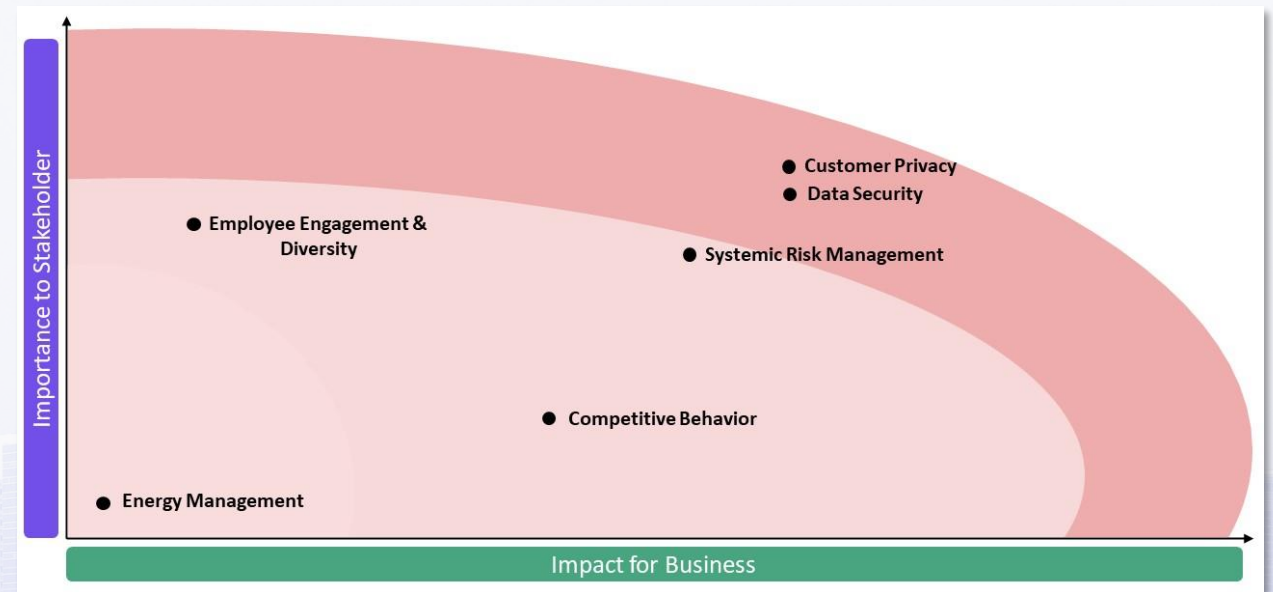
We conduct a thorough ESG materiality analysis using the [VentureESG Materiality Assessment for Venture Capital](#) framework and the [SASB materiality finder](#), to identify key ESG factors relevant to our portfolio companies.

This process helps us uncover potential "red flags" early in the investment process, enabling us to make more informed investment decisions.

By proactively addressing material ESG issues post-investment through portfolio support and board engagement, we aim to enhance the long-term business and financial performance of our companies.

Given our focus on technology, mostly in pure software, we've found that social and governance (S&G) factors tend to be more material for our portfolio companies compared to environmental (E) factors.

VentureESG/.



These analyses are discussed in the investment committee and are part of our decision-making process.

Integration of ESG in the Investment process (6)

3 Investing - ESG and Diversity & Inclusion Term Sheet Clauses

When leading an investment round, Maor includes an ESG clause focusing on Diversity & Inclusion in the Term Sheet. Additionally, we require prospective portfolio companies to formally incorporate a Diversity & Inclusion commitment into their legal framework by including a clause in their Articles of Association (or equivalent document):

ESG

- The Transaction is conditional on the Completion of affirmatory due diligence procedures, including legal, commercial, financial, **HR and ESG.**

Commitment to Diversity and Inclusion

- The Company will **commit to building a diverse and inclusive team** when sufficient Company resources are available.
- In addition, the Company will follow an **equal pay policy.** While these are not legal terms, they espouse the Lead Investor's philosophy on good governance, and as such, the Lead Investor encourages the Company to align its operating practices on these values.
- The Company is also expected **to report every six months on the status and efforts made to promote Diversity & Inclusion.**

Integration of ESG in the Investment process (7)

4 Portfolio Monitoring

ESG rating and materiality analysis: Maor collects updated ESG questionnaires from portfolio companies on a yearly basis, allowing us to update ESG rating and materiality analysis. This ongoing evaluation helps us track emerging ESG risks and opportunities, as well as those identified at the time of investment. If necessary, Maor can create, together with the Company, an appropriate action plan to address any critical issue.

Diversity & Inclusion Focus: Committed to advancing Diversity & Inclusion, we encourage our portfolio startups to monitor diversity data. This data-driven approach enables them to identify key strengths and weaknesses in terms of diversity representations.

UN SDGs Contribution Mapping: we conduct an internal yearly assessment of our active portfolio companies' contribution to the [UN SDGs](#), at the specific targets level.

Once having collected enough historical data, Maor will incorporate relevant KPIs as part of our annual report.

SFDR*

- The Sustainable Finance Disclosure Regulation (SFDR) is a **European regulation intended to improve transparency in the market for sustainable investment products**, in terms of environmental and social responsibility within the financial markets.
- The SFDR aims to **create transparency and consistency in how financial firms describe their sustainability practices**. It does this by requiring firms to classify their financial products into three different categories that have specific requirements, ensuring alignment between both marketing materials and actual activities. Ultimately, SFDR seeks to steer private investments towards more responsible investments.
- **Maor II is classified as an Article 8 fund under SFDR**, which is defined as “a financial product which promotes, among other characteristics, environmental or social characteristics, or a combination of those characteristics, provided that the companies in which the investments are made follow good governance practices.” This classification was reflected in the fund’s Private Placement Memorandum, with all additional disclosures available on our dedicated limited partners portal.

Practical Implications of the SFDR

Update of legal documentation
Definition of list of exclusions
Integration of the ESG analysis in the due diligence process
Defining an ESG rating threshold for new investment opportunities
Annual reporting on ESG
Etc.

Case Study: SupPlant - Helping farmers speak better plant



Founded in 2017

Invested in 2022

- SupPlant is a technology company dedicated to **optimizing agricultural practices by conserving water and increasing crop yields worldwide.**
- The company's core technology is a sophisticated platform that analyzes **real-time data from plants, soil, and weather conditions.**
- By employing advanced algorithms, SupPlant generates **precise irrigation recommendations and actionable insights to help farmers maximize their crop production while minimizing water consumption.**
- To extend its reach to smaller farmers, SupPlant offers a sensor-less solution called "Plant". This service leverages data collected from other users to provide **affordable, daily irrigation advice via dedicated apps or WhatsApp.**



More info on [SupPlant website](#)

Reduce Water Use, Improve Crop Yield, Reduce Climate Change Impact

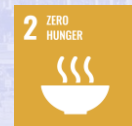
- Thanks to SupPlant's technology, farmers can use less water and improve their yields. SupPlant is able to identify **how extreme weather events affect the plants** and act accordingly to protect and nurture the crops.
- SupPlant systems **quantify stress through the plant's growth patterns** and then minimize it through **precise irrigation**, by calculating the correlation between the stress levels of the plant and the water content in the soil and in the plant itself.

Low-Cost Sensor-less Offering to Help Small Farmers Fight Climate Change

- Through its "Plant" offering, which is provided at an **affordable pricing**, SupPlant strives to provide **all small-scale farmers the opportunity to grow by easing and lowering the cost of data and knowledge.**
- The solution helps smallholders, especially in developing regions such as Africa and Latin America to **face the increasing threat of drought and yield more crops for their land.**

Fostering Innovation & Diversity in the North of Israel

- SupPlant sets its headquarters in the north of Israel, in the city of Afula, a **region which lacks significant hi-tech activity.**
- Being the only growth-stage tech startup in the city, **SupPlant provides high-quality employment opportunities to the population in the region, including to minorities such as Arab-Israelis.**



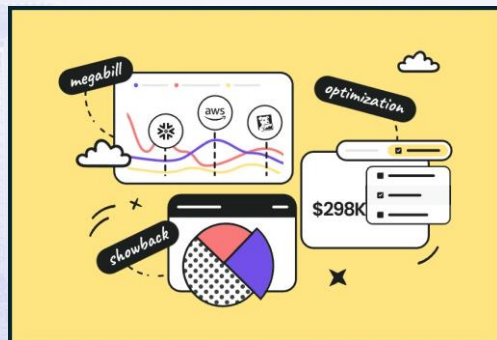
Case Study: Finout - The Enterprise-grade FinOps* platform



Founded in 2021

Invested in 2024

- The increased usage and complexity of the cloud requires a solution to enable **companies to properly manage, allocate & reduce cloud spend across all cloud providers and services.**
- Finout empowers users to **fully allocate their resources** across their entire cloud infrastructure, **effortlessly identify inefficiencies and waste**, and generate **insightful FinOps actions that save big on both money and work** - all without the need for additional coding or agents.
- With Finout, customers **correlate their business metrics with the cloud cost** – finally understanding how much they are paying for each feature, customer, business unit and more.



More info on [Finout website](#)

FinOps is GreenOps

- The rapid growth of cloud computing in recent years has come at a **significant environmental cost.** Massive data centers, with their immense energy consumption and cooling requirements, are major contributors to carbon emissions. Projections indicate that the technology sector could consume a staggering 20% of global electricity by 2025.
- In the [“FinOps is GreenOps”](#) article, Finout explains that **FinOps is also integral to sustainability monitoring.** *GreenOps* encompasses the operational framework and philosophical shift that brings together development, finance, and business teams to drive financial and environmental accountability. This means that FinOps platforms like Finout should serve two key functions **“visibility over both costs and carbon footprint.”**
- In this customer [Case Study](#), French e-commerce leader ManoMano explains **how Finout help them reduce their carbon footprint** by identifying their **exact compute needs** and **which servers may have been running for no reason.**

Focused on Diversity & Employees Wellbeing

- Finout puts special efforts on **fostering a diverse workforce.** The Company monitors the % of employees from underrepresented group and is **working with recruiters to increase top of the funnel candidates.** The Company has also established an **equal pay commitment.**
- Finout also focuses on **employees’ wellbeing**, by providing **mental health professional support** to Israeli employees which had been in a reserves duty or had a challenging time in light of the recent geo-political tension in Israel.



Case Study: Bria – Responsible Generative AI for Enterprises



Founded in 2020

Invested in 2025

- Bria develops a generative AI platform for visual creation that enables enterprises to **generate and customize marketing visuals responsibly**.
- Unlike most Generative AI tools, Bria trains its models **exclusively on ethically sourced and licensed content**, ensuring full transparency and compliance with copyright and data protection laws.
- By promoting **accountable AI practices**, Bria reduces the environmental and legal footprint of creative production and **fosters trust in AI-generated media**.



More info on [Bria website](#)

Fair Compensation and Ethical Data Collection

- Bria has built one of the first **royalty-sharing frameworks in generative AI**, ensuring that every creator whose work contributes to training its visual models is **recognized, traceable, and financially rewarded**. Through **partnerships with leading stock-image agencies, visual content platforms, and independent artists**, Bria licenses datasets under clear usage agreements and redistributes a share of revenues back to original rights-holders each time the model is used commercially. This system turns model training **into a continuous, transparent value chain** - aligning the interests of AI developers, creators, and end-users.
- Beyond compensation, Bria enforces **strict data provenance and governance protocols**: each asset is verified for copyright and consent, stored with full auditability, and excluded immediately if legal or ethical standards are not met. Together, these measures set a new benchmark for **ethical and sustainable data sourcing in generative AI**.

Promoting Diversity and Representation in AI Visuals

- Bria embeds inclusivity and representation directly into the design of its generative models, ensuring that **AI-created images reflect the diversity of real societies** rather than reinforcing stereotypes. Its datasets are **curated from global, culturally varied sources, capturing balanced representation across gender, ethnicity, age, and context**.
- The company employs **bias-detection algorithms and continuous model auditing to identify and correct distortions** in how people or communities are portrayed, guaranteeing that users can generate visuals that are respectful, authentic, and contextually appropriate. In addition, Bria's platform **enables users to create region-tailored visuals that reflect their audiences' specific cultural and demographic contexts** - for example, generating Japanese presenters for Japanese campaigns or localized imagery for global brands. By doing so, **Bria helps brands and content creators produce inclusive visual narratives at scale**, advancing a new standard for socially responsible AI-generated media.



ESG at Maor

Maor's Key Achievements



Maor's Team



Philippe Guez
Founding & Managing
Partner

35y experience in Capital Markets
& Investment Banking.



Eric Elalouf
Founding & Managing
Partner

20y experience in Capital
Markets & Software.



Ido Hart
Partner

15y experience in Cyber
Technology & Financial Analysis.
Officer in an Elite Intelligence
Tech Unit of the IDF.



Ilai Pines
Partner

10y experience in Legal &
Finance.
Officer in an Elite Intelligence
Tech Unit of the IDF.



Cathy Messas
CFO & COO



Ofek Peretz
Associate



Noémie Oiknine
Analyst



Harry Brody
Analyst & IR Manager



Esther Mimran
Controller



Sandrine Betito
Office Manager



Max-David Ghozlan
Business Development

Maor also accommodates
temporary interns on a regular
basis (between 1-3), to assist in
the ongoing deal sourcing and
investment analysis work

Overview of Maor's Internal ESG Practices

E	<p>Maor's carbon footprint is minimal due to our small size and operational efficiency. To further reduce our environmental impact, we have implemented several sustainable practices:</p> <ul style="list-style-type: none">• Travel & commute: our Tel Aviv office is centrally located, in the heart of the Israeli tech and VC ecosystems, with most meetings held within walking distance. We do not have significant need for foreign travels.• Office footprint: we prioritize energy efficiency through controlled air conditioning & lighting: air conditioning is limited to specific temperatures; employees turn off the lights and air conditioning when leaving the office. Reusable cutlery, plates and water dispensers are used on a daily basis, eliminating single-use plastics.• Employees gifts / Caterers / Offsites: we support local businesses for employee gifts, catering, and events including offsites.• IT equipment: to extend the lifespan of our technology and reduce electronic waste, we prioritize internal recycling & refurbishments before replacing equipment.
S	<ul style="list-style-type: none">• Multicultural team: our team of 11 full time employees represents a diverse mix of cultures, with 5 nationalities represented (Israel, France, Canada, Morocco, Andorra). While we strive for gender parity, our current workforce is 36% female overall and 17% female within the investment team. We also partner with programs like Massa to host 1 to 3 international interns every 6 months and make them discover the local VC ecosystem.• Focus on diversity: as part of our efforts towards fostering diversity in the VC ecosystem, we proudly partner with Unistream (<i>more details in p.24</i>) and offer a four-month internship to a Unistream participant coming from an underrepresented background, providing training to develop their skills as a VC analyst.• Employees benefits: we offer several additional benefits to our employees incl. participation in carried interest for senior staff, annual bonuses, subsidized meals (Cibus card), and flexible work arrangements. To strengthen team cohesion, we organize regular celebrations at the office, team dinners & offsites seminars.
G	<ul style="list-style-type: none">• ESG topics: considered attentively, by the entire team, including by partners. To foster continuous improvement, we conduct regular training sessions (twice a year) to educate our team with the latest ESG updates. These sessions also serve as a platform for setting ESG goals, evaluating progress, and identifying new action items.• Reporting: we are committed to transparency and have initiated sustainability reporting to our limited partners. This year marked the release of our inaugural SFDR periodic disclosure and PRI Public Transparency Report, accessible through our LP portal. The PRI report is also publicly available on the PRI data portal. We plan to share this annual ESG report with both internal and external stakeholders.• Policies: our ESG Charter outlines our fundamental principles for responsible investment.

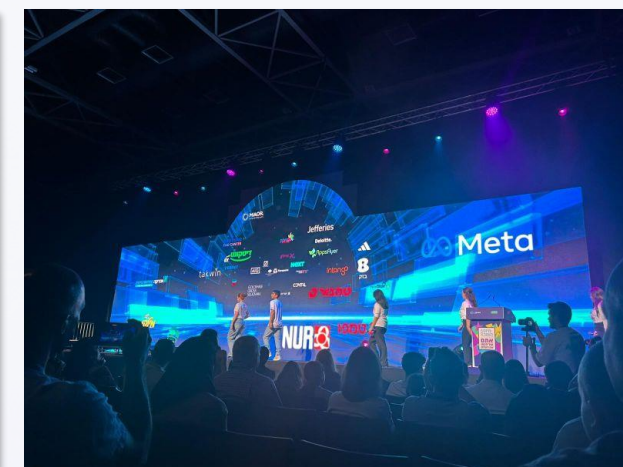
Participation to Industry & Ecosystem Initiatives

1 Entrepreneurship & Youth Empowerment

Unistream



- Maor is proud to support [Unistream](#)'s mission of providing **equal opportunities for all Israeli youth to develop their entrepreneurial talents**, by equipping them with entrepreneurial and innovation skills. Maor actively contributes to Unistream's different initiatives.
- Over the past two years, we hosted several times **first-year program participants at our offices, providing mentorship and guidance as they brainstorm and refine their business ideas**. The most promising concept is then selected for further development by the student over the three-year program.
- Additionally, we served as **judges** for Unistream's "Venture of the Year" competition, rewarding exceptional young talents.
- To further foster the development of future leaders, we offered, for the second time, a **four-month internship** to a **Unistream graduate**, to gain a hands-on experience in venture capital.



Participation to Industry & Ecosystem Initiatives

2 Policy & Industry Collaboration

Israel Advanced Technology Industries



- In 2024, Maor joined [IATI](#), an NGO which connect Israel's tech industry players through **focused workgroups** and taskforces that together influence **public policy and foster industry stability and business certainty**.
- IATI members are part of the Israeli tech industry (investors, Israeli tech companies, R&D centers of foreign multinationals, service providers to the tech ecosystem, etc.). IATI operates through several committees focused on specific areas, incl.:
 - IATI VC & Investment Funds Committee: brings together managing partners and CFOs of leading Israeli VC firms and investment funds, that collaborate to identify and address industry challenges and lobby the government for policies that favor a healthy investment environment.
 - IATI Diversity & Inclusion Committee: works towards creating a more diverse & inclusive environment within the high-tech sector, focusing on increasing participation from underrepresented groups (Arab Israelis, women, people with disabilities).

3 Venture Philanthropy

Tmura



- Maor supports [Tmura](#), the Israeli Public Service Venture Fund founded in 2002 with the aim to **increase the involvement of the high-tech community in non-profit activity in Israel**.
- Tmura's mission is to support **educational initiatives and youth opportunities** in Israel, by **sharing the wealth** created by the country's technology sector.
- Tmura has a **unique business model** : early-stage companies give Tmura a warrant, convertible (at exit) into a small portion of their equity. If the company succeeds, **Tmura sells its shares and donates the proceeds to charities in Israel**; the focus is on education and youth-related activities, and the companies can indicate which organizations they want to support.

Participation to Industry & Ecosystem Initiatives

4 Responsible Investment

PRI



- Maor became a **signatory of the [PRI](#) in 2022.**
- By signing the PRI, Maor committed to follow the six PRI principles, **through practical actions.**
- These principles are designed to encourage the adoption of best ESG practices by financial professionals.
- Since becoming a signatory, Maor has **consistently completed its PRI reporting**, providing transparent updates on ESG implementation and progress each year.

Principles for Responsible Investment	Maor's actions
Principle 1 - To incorporate Environmental, Social and Corporate Governance (ESG) issues into investment analysis and decision-making processes	<ul style="list-style-type: none"> • Integration of ESG considerations in the DD process and within investment committee's memorandum. • Scoring of our investments per Maor's ESG criteria and annual update of the scorings. • Training around ESG topics.
Principle 2 - To be an active owner and to incorporate ESG issues into our ownership policies and practices	<ul style="list-style-type: none"> • Elaboration of our ESG Charter. • ESG & Diversity & Inclusion TS Clause when leading a round. • Engaging portfolio company to develop ESG practices.
Principle 3 - To seek appropriate disclosure on ESG issues by the entities in which we invest	<ul style="list-style-type: none"> • Annual follow up on indicators and targets defined alongside management.
Principle 4 - To promote acceptance and implementation of the Principles within the investment industry	<ul style="list-style-type: none"> • Publicly share updates about our own activities around ESG and our portfolio companies' activities in this topic. • Member of Industry Bodies: PRI, Power In Diversity, Tmura, Unistream (and potentially others in the future).
Principle 5 - To work with the PRI Secretariat and other signatories to enhance their effectiveness in implementing the Principles	<ul style="list-style-type: none"> • Continuous improvement of our in-house methodology. • Annual review of our practices in light of the developments in the industry. • Peer Learning: UN PRI Signatory.
Principle 6 - To report on our activities and progress towards implementing the Principles.	<ul style="list-style-type: none"> • Annual SFDR report & PRI Assessment reporting • Annual ESG report at investment and portfolio levels.

Social Responsibility & Community Engagement

1 Supporting Local Non-Profits & Humanitarian Initiatives



Sport Gesher: founded in 2019, Sport Gesher helps teenagers break the cycle of violence through sports camp program. The association focuses on Israeli youth aged 11-18, with difficult background, such as broken families, history of violence, alcohol and drugs, criminal records and others. Through sports camps, trainees embrace the value of sport: rules and boundaries, self-discipline, respect of other, and respect for the rules.



Israeli Children's Fund: founded in the aftermath of October 7th atrocities by a group of Israeli high-tech entrepreneurs and venture capitalists, Israeli Children's Fund is a voluntary initiative focused on providing much-needed help for the children who have experienced the trauma of terrorism, lost a parent or both, or lost their homes in the war. The fund's mission is to empower them to live fulfilling lives, by providing a secure financial foundation, access to continuous opportunities for healing and growth, and personalized professional support.



Assure for the Children: is a non-profit founded after the October 7 attacks to support children who lost both parents in the tragedy. The organization creates long-term trust funds for each child to secure major life milestones such as education and marriage. The initiative operates with professional oversight to ensure transparency and minimal overhead so that nearly all donations go directly to the children.



Orr Shalom for Children and Youth at Risk: founded in 1980 is one of Israel's largest NGOs caring for children removed from unsafe homes due to neglect or abuse. The organization provides a range of programs – from family-style housing, therapy, and educational programs - to over 1,400 children and young adults nationwide. The organization's mission is to give every child a safe home, emotional healing, and the opportunity for a stable, independent future.



Zichron Menachem: founded in 1990, supports children with cancer and their families across Israel. The organization provides emotional, medical, and practical assistance, as well as free wigs through its Hair Donation Center. Its mission is to ensure that no child or family faces cancer alone, offering care and dignity throughout the journey.

Social Responsibility & Community Engagement

2 Supporting Local Academics & Research

Maor actively **contributes to Israeli institutions that foster academic excellence, technological progress, and peacebuilding** - aligning with our ESG vision of empowering sustainable growth through knowledge and collaboration.



3 Fostering European-Israeli Tech Collaboration

Maor actively promotes collaboration between the Israeli tech sector and European markets. Through our **extensive European network** and **membership in organizations** such as the [France-Israel Chamber of Commerce](#), Maor facilitates partnerships between **Israeli startups and corporates & investors across Europe** - helping innovation flow both ways.

In partnership with the initiative [Accelerazion](#), Maor also **supports the integration of French engineers relocating to Israel** by introducing them to its portfolio companies - helping them join the local tech ecosystem and contribute their expertise to Israel's innovation landscape.

This cross-border engagement reflects Maor's belief that **building bridges between ecosystems fosters shared prosperity, technological progress, and cultural understanding**, contributing to a more connected and resilient global innovation economy.



ACCELERAZION

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